

HOCUS...POCUS... VOLUNTEER FOCUS

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Workshop T04

DOES ANYONE VOLUNTEER ANYMORE?



Is volunteerism down in America?
Do people work too much to volunteer?
Do Californians still volunteer?
Where do Californians volunteer?

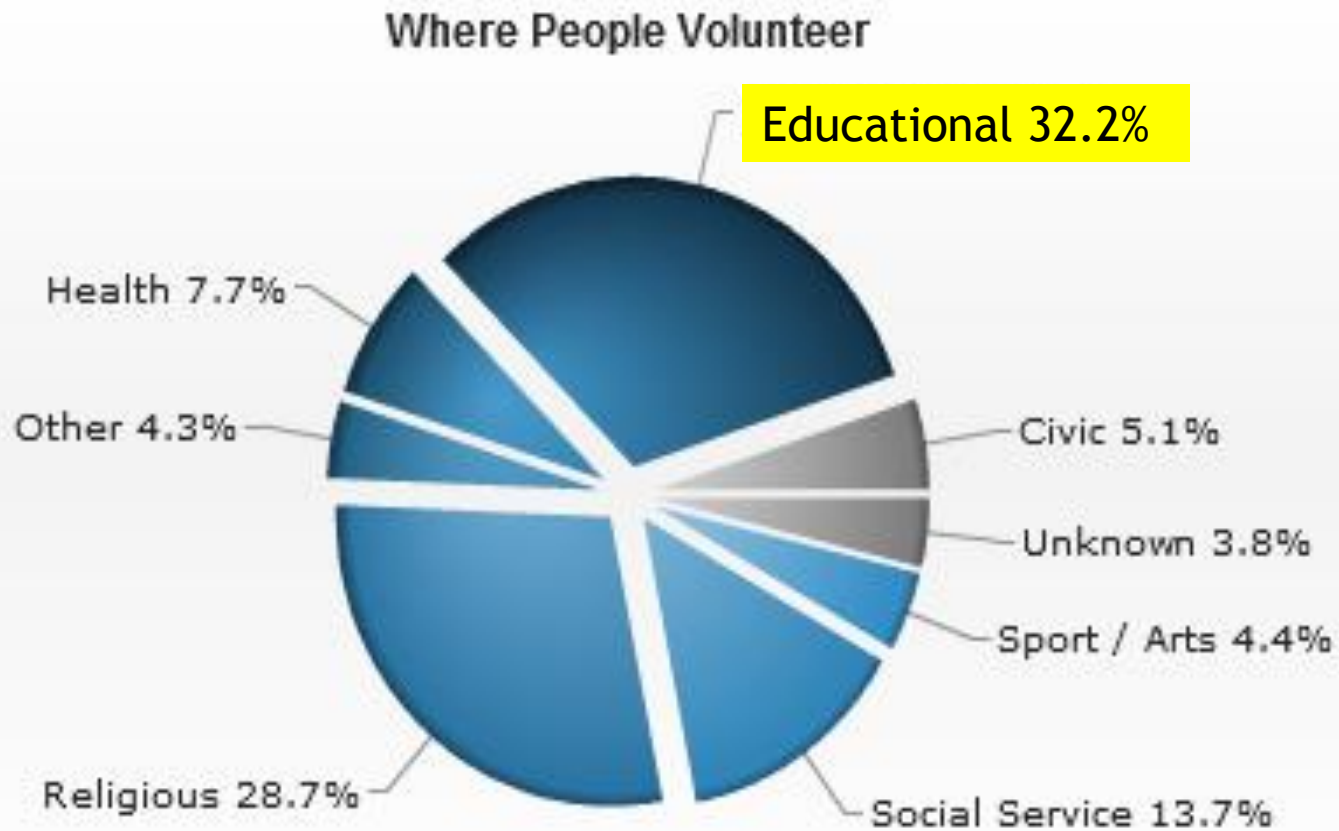
YES,



VOLUNTEERS!

- About 26% of California residents volunteered last year.
- 2/3 of California's workforce DO NOT work a traditional 9-5 workday.
- Many California corporations encourage and offer release time for their workers who volunteer.
- Last year, almost 7 ½ million Californians volunteered a total of 980 million hours for a total of \$21.3 billion in volunteer service.

WHERE CALIFORNIANS VOLUNTEER





**VOLUNTEERING
FOR THE
FUTURE...**

**THINGS ARE
CHANGING!**

WHAT IS CHANGING?

...family structures

...work patterns

...relationships between schools and businesses

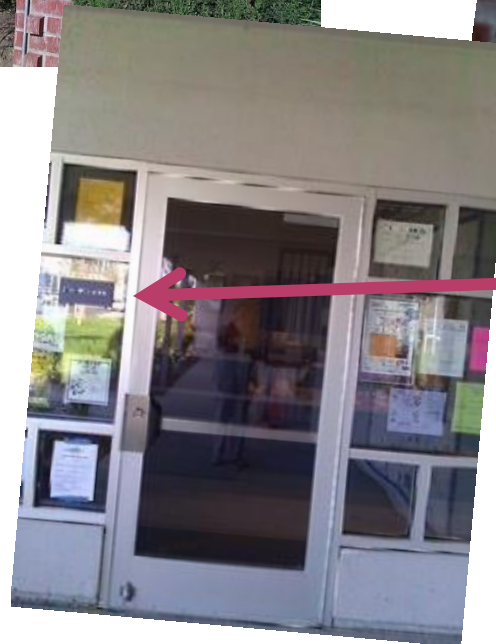
...technology

...lifestyles and the disappearance of time.





BARRIERS





TIME FOR A SONG!

Hooray for Volunteers

by Arlene Grubbs and Evie Levine

(Sung to the tune of "Hooray for Hollywood")

Hooray for volunteers
These extra super special volunteers
We couldn't copy without your smiling faces
And feel this place is
Great because you are here
Those tough jobs we wish
We could accomplish
You take on and do with the best of cheer
Hooray for volunteers
With you on board our troubles disappear
And any one of you will always come through
Each time we need you
To help us get the job done
We think the world of you
And of the job you do
Hooray for volunteers!

STRATEGIES FOR SUCCESS!



- ◉ Retain rather than recruit.
- ◉ Just ask...
 - What they want
 - Make it personal
 - Get their input
 - Use their experience
- ◉ Greet when volunteers arrive

Today's
volunteer is
suffering from
the
disappearance
of time!



MORE STRATEGIES...THE 6 B'S

1. **Be** flexible.
2. **Be** creative about volunteer assignments.
3. **Be** willing to accept workers, rather than meeting goers.
4. **Be** open to families volunteering together.
5. **Be** able to offer opportunities for all ages to serve.
6. **Be** attentive to short-term volunteers.



STRATEGIES...

**Avoid
Overload!**



STRATEGIES...STILL MORE



- Avoid burn out!
- Adhere to term limit guidelines.
- Plan ahead for future leadership.
- Divide volunteer projects into bite sized pieces!
- Partner volunteers; use the committee strategy.
- Avoid favoritism! Treat all volunteers fairly.

STRATEGIES



- Recruit to a cause.
- Link input and outcomes to a volunteer achievement.
- Let newer, younger volunteers plan projects.
- Help younger volunteer by taking away obstacles.
- Create real world experience from volunteer activities.
- Utilize technology.
- Give meaningful titles.
- Thank families for letting PTA borrow their family member.

STRATEGIES

Stand Out From the Crowd!



MAKING IT

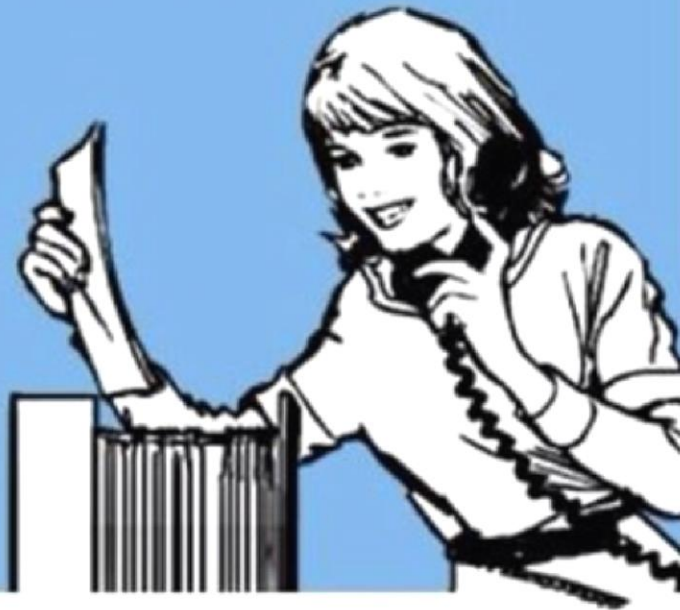


Personal

- Market PTA!
- Name badges and business cards.
- Add training to make volunteers successful.
- Set goals.
- Remember volunteer birthdays, special events.
- Capture actual volunteer testimonials.
- Nominate volunteers for awards.

All this time I thought PTA stood
for Parents To Avoid... My bad.

your  cards
someecards.com



P
T
A

DON'T
DO
IT!



ABC'S OF VOLUNTEERING!





Thank you for
participating in
our workshop!



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